



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs.

Week Ending 01-31-15

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	293,480	5.72	282,853	5.81
TURKEY	0	0.00	0	0.00

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,085,000 hens ^{1/}
Est. Lay Rate:	75.5%
Weekly Egg Production:	118,692 30-dozen cases

Weekly Organic Shell Egg Inventory

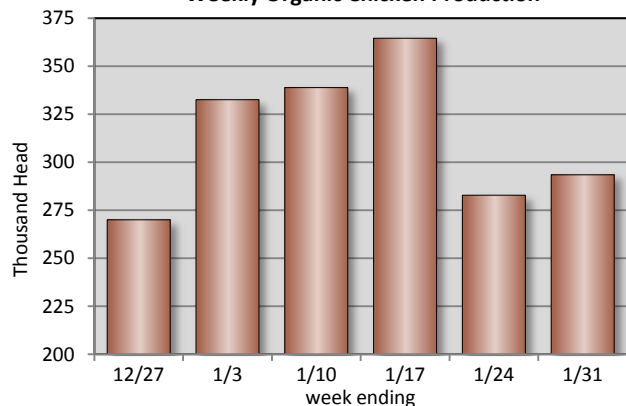
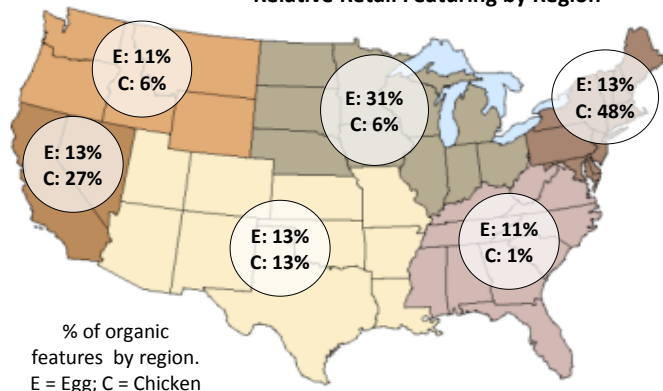
(stocks on hand on Feb-02-2015 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	12.0 27.7%	
Ungraded:	33.2 16.1%	
Total:	45.2 18.9%	

1/: adjusted to reflect latest survey results - Apr 2014.

GRAPHS

Weekly Organic Chicken Production

Relative Retail Featuring by Region ^{2/}

Certified Organic are products grown and

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 360	275 - 310
1/2 doz.	180 - 195	181 - 189
Large doz.	230 - 350	265 - 300
1/2 doz.	171 - 190	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 332	215 - 260
B/S Breast	569 - 1058	660 - 894
Bone-in Breast	360 - 616	367 - 476
Whole Legs	188 - 476	199 - 209
Thighs	195 - 392	209 - 311
Whole Wings	Too Few	Too Few

RETAIL

Store featuring during the week of 02/06 to 02/12

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:			17.9% of shell
Large:	1,577	3.92	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	1,042	4.06	7.8% of chicken features.
Bnls/Sknls Breast	927	7.36	
Breast Tenders	480	6.35	
Split, bn-in Breast	370	5.55	
Whole Wings			
Legs			
Thighs	379	2.41	
Drumsticks			
Bnls/Sknls Thighs			

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.